

Board of County Commissioners

Agenda Request

Date of Meeting: May 19, 2009

Date Submitted: April 30, 2009

To: Honorable Chairman and Members of the Board

From: Jerry Evans, Tourist Development Council Chairman
Pam Portwood, Tourist Development Council Director

Subject: Request Board Approval of the Wakulla County Tourist Development Council January – March 2009 Quarterly Report

Statement of Issue:

This agenda item requests Board approval of the January – March 2009 Quarterly Report submitted by the Tourist Development Council (TDC) on April 28, 2009.

Background:

In accordance with the desires of the County Commission to receive regular communication and reporting from the Wakulla County TDC, a provision was placed in the contract for the TDC's Director to provide quarterly reports updating the Commission on the progress made toward achieving the annual goals of the TDC. These quarterly reports include copies of the agendas and minutes of the TDC meetings held each quarter, expense reports, and a narrative description of the communications, marketing efforts, grants applied for and received, and other relevant information.

Analysis:

During the April 27, 2009 County Commission Workshop with the Chamber of Commerce, Economic Development Council (EDC) and TDC, the TDC Director's presentation included the progress made toward the TDC's annual goals during the January – March 2009 quarter. The quarterly report was submitted to County staff on April 28, 2009. This agenda item requests Board approval of the January – March 2009 Quarterly Report.

Options:

1. Approve the Wakulla County TDC Quarterly Report for the January – March 2009 reporting period.
2. Do not approve the Wakulla County TDC Quarterly Report for the January – March 2009 reporting period.
3. Board Direction.

Recommendation:

Option #1

Attachment:

1. January – March 2009 Quarterly Report

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