

Board of County Commissioners

Agenda Request

Date of Meeting: February 3, 2009

Date Submitted: January 27, 2009

To: Honorable Chairman and Members of the Board

From: Commissioner Brock

Subject: Request Approval to Schedule a Workshop Presentation from the Tourist Development Council and Economic Development Council, and Explore Ideas to Promote Wakulla Businesses

Statement of Issue:

This agenda item request Board approval to schedule a workshop with The Wakulla Chamber Economic Development Council and the Wakulla BOCC's Tourist Development Council. The workshop would allow the BOCC to discuss how our staff can better work with these committees, and discuss ideas to promote Wakulla County businesses and tourism opportunities.

Background:

Currently, the Economic Development Council (EDC) falls under the supervision of the Wakulla Chamber of Commerce with little partnership, guidance or involvement from Wakulla County Government. Because of Sunshine laws the BOCC is only allowed one delegate to its meeting and there isn't an opportunity to update the remainder of the Board towards its efforts, accomplishments or difficulties. The circumstance regarding the Wakulla County Tourist Development Council (TDC) is similar, although the TDC falls under the BOCC's jurisdiction.

Analysis:

This workshop would allow these boards the opportunity to speak with the BOCC as a whole, present their goals, their concerns and wishes, and work towards developing/strengthening partnership opportunities.

Additionally, it would allow the BOCC members the chance to share with these boards their ideas and goals for the immediate future.

Options:

1. Direct staff to move forward with the scheduling of a Workshop on February 24, 2009 at 5:00pm and to work with the committees to make sure the date chosen is feasible.
2. Do not direct staff to schedule a Workshop.
3. Board direction.

Recommendation:

Option #1