

Board of County Commissioners

Agenda Request

Date of Meeting: April 5, 2010

Date Submitted: March 19, 2010

To: Honorable Chairman and Members of the Board

From: Jerry Evans, Tourist Development Council Chairman
Pam Portwood, Tourist Development Council Director

Subject: Request Board Approval of Resolution and Budget Amendment Accepting a Donation of Funds from Friends of Wakulla Springs for Promotion of Wild About Wakulla Event

Statement of Issue:

This agenda item requests Board approval to adopt a Resolution and Budget Amendment to receive donated funds from the Friends of Wakulla Springs State Park, Inc. to the Wakulla County Tourist Development Council for use in promoting the “Wild About Wakulla” events.

Background:

The Friends of Wakulla Springs State Park, Inc., in partnership with Wakulla Springs State Park staff have been organizing the annual Wakulla Wildlife Festival for the past several years. This event has been very successful in highlighting the nature-based activities and opportunities available in Wakulla County and Wakulla County Tourist Development Council has been an active participant and supporter of the event.

Analysis:

The planning committee for the 2010 Wakulla Wildlife Festival has expanded this year’s activities to include “Wild About Wakulla” week (March 15 – 20, 2010) that offers special events and guided tours in communities throughout the county for the week leading up to the Festival. Due to the more active role of the TDC in the planning and promotion of “Wild About Wakulla” week, some of the proceeds from the 2009 Wakulla Wildlife Festival have been donated to the TDC specifically for promotion of the 2010 and following years’ “Wild About Wakulla” events. Therefore, the Friends of Wakulla Springs have submitted a check in the amount of \$3,039 to the TDC for this purpose. As shown in the attached budget amendment and resolution, a separate line item is being established in the TDC budget category to track the “Wild About Wakulla Event” expenditures.

Options:

1. Approve the Resolution and Budget Amendment to receive donated funds from the Friends of Wakulla Springs State Park, Inc. to the Wakulla County Tourist Development Council.
2. Do not approve the Resolution and Budget Amendment to receive donated funds from the Friends of Wakulla Springs State Park, Inc. to the Wakulla County Tourist Development Council.
3. Board Direction.

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Attachments:

1. Wakulla County Resolution
2. Budget Amendment to accept donated funds.

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